



Patrick Noble

team leader - problem solver - technical thinker - dedicated worker | "Go to person" for the most complex and intricate design challenges. Consistently creates intuitive and inviting designs that serve end-user needs and accomplish business goals



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523 E. Rosemary Street, Chapel Hill, North Carolina, US

SKILLS

Iterative Design

Complex Problem Solving

Storyboards

Interactive Prototypes

Personas

Flowcharts

Wireframes

Scrum - Agile UX

Curious and Inventive

HTML CSS JS

Dreamweaver

Adobe CC

Axure

Irise

InVision

Visio

Research

INTERESTS

Providing art resources to children at risk

UX DESIGN LEAD

First Citizens Bank

Led cross-channel strategy to identify and create new design patterns and approaches that ensured brand quality and message was maintained

12/2017 - Present

Raleigh, NC

Saved vendor costs charged by Avoka on a \$3m project by creating design requirements, personas, use cases, journey maps, wireframes, and prototypes in Axure based on research into current customer base and target prospects. Created POC new design patterns based on business goals and end-user research and testing

Kruted

Created innovative and disruptive education profile product

03/2017 - 12/2017

Created the design direction and solution for \$10 million market evaluation startup. Created personas flow charts, storyboards, and journey maps working with an end-user group of 35 students. Designed product with development from whiteboards, sketches, wireframes, and visual comps that we tested using Sketch prototype. Kruted is like Linked In but for high school students, enabling schools and candidates to find each other

Optum-UHG

Saved millions in fines helping redesign to make site accessible while maintaining and growing 3 million+ user base

10/2015 - 02/2017

Created conceptual design approach in Axure prototypes and tested with end-users for an identity management application with over 3 million users

NASDAQ

Created conceptual prototype for next generation predictive modeling tool for investor relations advisory services

01/2014 - 08/2015

Utilized and articulated research results, mock ups, and prototypes into design direction incorporating goals, purpose, and strategic approach

Thomson-Reuters: Medical

Inventor on patent based on my designs and user stories for mHIE

01/2011 - 01/2014

Wrote user stories, storyboards, designs, and prototype that became basis for white paper and patent grant in addition to a functional and testable prototype mobile app design. Presented at health care trade show

Achievements

- System and method for managing mobile hie information US US20120296672A1

Other Inventions

Noble Innovations llc

Achievements

- Trade show booth tagging (publish)
- Toothbrush system utilizing oral care capsule patent granted: US US9808077B2

Education

Boston University / Bachelor of the Arts